

Flower Basket/Greenhouse Meeting Minutes

June 25

In Attendance: Jeff Moser, Ralph Marrone, Pam Graber, Janette Bloom, Karen Abowd

1. Flower Baskets:

-Karen reported that the pick up and installation of the flower baskets went very well and that the response from the community has been very positive.

-Karen reported that Mark Beauchamp volunteered to mount the signs for the flower baskets and that Mike from Vital Signs donated the 10 additional sponsor signs that were needed for this year.

-Karen reported that the watering was going well and that 2 college age students were doing the watering. Only one basket at the corner of 10th St did not transition well. Dan at NV's Own Perennials would replace that one. Also a late sponsorship was received from Todd and Jeanne Russell and another basket would be hung along with signage. This would bring this years basket total to 50 sponsored baskets.

-Karen said that the sponsorship campaign would begin again the beginning of Oct when the baskets are taken down to hopefully spark increased support of next years flower basket program. The group agreed.

-Karen said that next years baskets should be planted by CHS students in our own greenhouse. Karen asked the group to think about volunteers that could guide that effort. Ralph suggested that we have Dan McClure of NV's Own Perennials spearhead the class.

2. The Greenhouse Project:

-Karen reported that per our lease agreement that should be done by the end of July, an advisory group was required. She felt that this greenhouse action group should become that advisory board. The group present agreed. Karen also stated that she and Janette has attended the School Board meeting on June 22 and our LOI was extended until construction begins. Janette explained that we did not want to be paying rent when we were not yet occupying the land.

-Karen stated that The Greenhouse Project would be featured in Edible Reno-Tahoe Magazine's Fall issue. The photo shoot for that took place earlier in June at Hungry Mother Organics with Spencer Fitzpatrick and Mallory Abowd as the kids of the future to participate in TGP.

-Karen also mentioned that June 30 NV Newsmakers with Sam Shad would air Karen's Interview with him about TGP.

-Karen reported that the new greenhouse website would go active June 31. Tara Burke had trained to be administrator of the site. The url for the site ...carsoncitygreenhouse.com. Pam and Jeff stated that since we were a non-profit we should be .org.

Karen said she would check into that. As a result the new url is carsoncitygreenhouse.org

-Janette gave a treasurer's report...She stated that online in the account to date

we have \$52,604 which included grants already received and Laura Fitzsimmon's donor matches as well as monies earned from last years fund raiser. When all grants are received and coupled with donor match our funds would be at \$95-\$97,000. Janette emphasized the importance of the upcoming fundraiser as per the CDBG grant we need to have all monies needed for the project in order to break ground.

-Janette reported on the intern program for construction management. She said Ada Loomis was again on board to facilitate it. She would have an intern meeting with him on Tues. Interns duties among other things would be to provide the additional bids on the greenhouse structure. Janette had emailed Adam a list of items that the interns would be in charge of. Janette also commented that she would check with Janice Brod on the status of the environmentalals required by the CDBG grant to see how it would effect in what manner we should proceed for purchasing the greenhouse etc. Karen stated that Mike Drews from Gnomon Inc. had submitted environmental documentation to Jenny when the CDBG grant was submitted so was not sure what else they would require. He donated his services in the amount of \$1,365.00. Per the CDBG grant after noticing we were given a mid-July date to begin purchasing. Janette would clarify with Janice Brod. Karen said she had received an email from Dr Carl Lucey of WNC thanking TGP for providing this opportunity for the Construction Management interns.

-Karen read Mark Rotters email from Manhard Consulting regarding the status of the building permit...."Legal Description of site went to Bryce yesterday. We had to modify plans and site slightly due to school building sidewalk, and bleachers adjacent to tennis courts. Submittal should be the week after next, permit end of July, beginning of August. (email dated 6/24/10)

-Karen reported that Soraya Aguirre had volunteered to assist Ben Steele with the 501-3-c completion. She has assigned a paralegal to the project and Janette said she would interface with her and supply the answers to her questions so that we could hopefully finalize this process.

-Larry Rackley was not in attendance to report on the alternative energy component so Karen asked Pam if she would touch base with him as one more point of contact as to the urgency of getting info on this. Karen stated she knew he was away but had put he and Fred Schmidt in touch to work forward on the energy elements needed for the greenhouse. Pam said she would be on it and Karen said she would continue to email him as well.

-Karen said she received an email for curriculum programming dates that she forwarded to JoAnne Skelly and Kimberly Greenmen who wanted to be involved with Richard Stokes and Sue Keema in this process. Karen said she would be a part of this as well but looked to JoAnne's expertise to lead this effort. Pam mentioned that Karen should email the action group to see if anyone else was interested in being part of this component.

-The upcoming fundraiser was discussed. Karen asked if someone had a laptop that could be used at the event to showcase the website and man the donation jar. Janette volunteered.

-Karen provided a list of auction items to date stating that ultimately there would be 35 auction items. The group suggested that the 3 high ticket items...the

home in Hawaii, the Monterey getaway and the guitar...be live auction items. Pam suggested that we ask John Procacinni to be the auctioneer. Karen said she would contact him to do that. Pam affirmed that she and Jenny Scanland would handle the auction sheets. Karen stated that Linda Marrone would provide the clip boards. Karen and Janette said they would handle the donor/purchaser thank yous for tax purposes and Janette would do the spreadsheets for silent auction record keeping.

Karen said she would assign numbers to auction participants and it was suggested that she get paddles which she said she would look into.

-Karen stated that she and Janette had discussed the idea of t-shirts to be sold at the concert but did not feel either a or b cost options on the shirts (\$400 or \$800) was worthwhile so the idea was scrapped.

-No further comments were made

3. Next meeting was announced for July 23 at noon at CC Library