

# Minutes for Flower Basket/Greenhouse Meeting July 23, 2010

Meeting Time 12:00 to 1:00 PM

In attendance: Jarrod Lopiccolo, Jenny Scanland, Jeff Moser, JoAnne Skelly, Mark Korinek, Janette Bloom, Daniel Kaffer of USDA-NRCS and WNRC&D, Michael Thomas, Angela Bullentini, Jo Kilpatrick

1. Flower Baskets:
  - a. Karen reported that she had a call from a concerned citizen saying a few of the baskets had not been watered. Karen called Parks and Rec and spoke with Kenny Frazier who said they were going to hire a different person for the weekends as the current person was doing an unsatisfactory job and he was on it. All has been fine since and baskets look great.
  - b. Karen said the flower basket sponsorship campaign would begin Oct 1 the day the flower baskets are taken down. She asked for the groups help getting sponsors. Jeff Moser suggested hanging a banner over Carson St to promote the effort and said he would see how to go about that.
  - c. No further comment was expressed regarding the flower baskets.
  
2. Greenhouse:
  - a. Jarrod Lopiccolo who had volunteered to design TGP new website spoke about the site which had been launched. He invited the group to visit the site and offer comment on what else need be included. he commented that the photos of the recent benefit concert be posted on flicker. he said their could be multiple managers of the site. Jeff Moser said his software was interactive with the site and would help out along with Tara Burke who manages the site daily. Jarrod emphasized he was still a partner with TGP and would help in any way possible.
  - b. Janette reported on the proceeds from the July 14 benefit concert and silent auction. She stated that we had met with John Procacinni of the Brewery Arts July 22 and his and our balance sheets concurred that we made \$17,000 from the event, over double from last years proceeds. Janette said that to date the Greenhouse Project had \$115,000.
  - c. Jenny reported on grant status. The CDBG grant funding was awaiting the flood-way info from Mark Rotter which he would have next week to Janice Brod. The Rec trails grant had to be amended but Jenny felt funding would happen in Winter 2010. Jenny needed a cost estimate on bathrooms from Mark L for the grant and would contact him. Jenny also stated she would do the verbiage on the lease that addressed the outdoor garden per Karen's request. Karen said she would email Jenny what had been written by Bryce.
  - d. Karen reported on construction as Mark Lopiccolo could not attend today's meeting. Per email Mark Rotter communicated he was submitting for site permit on Wed July 28. Mark Lopiccolo was meeting with Darrin Berger of Hannafin Architects about the bathrooms who volunteered to help with any plan drawings needed on this coming Monday @ 3:00. Mark was working forward on the building permit. The hope was for an end of August ground breaking or beginning of Sept.

- e. JoAnne spoke about the programming meeting with Richard Stokes, Sue Keema, herself and Karen Abowd. She explained that Richard was behind the project 100%. He recommended Michele Lewis from the district be a part of the Greenhouse Project Board to which she had enthusiastically agreed. Michelle has a background in Ag Ed and would be an integral part of curriculum development. JoAnne said the school district would need to hire an Ag Ed teacher funded through grants. The Flower Basket planting would be handled per Sue and Richard by the special needs kids and their mentors to begin end of Jan 2011. Karen recommended Dan McClure of NV's Own Perennials to teach the teachers and said she would contact him. Dan Kaffer from the USDA, present at this meeting, commented he was a charter member of Smith and Smith's CSA and would spearhead the CSA effort for this project but emphasized that food not just flowers had to be part of the CSA. Janette Bloom asked if herbs qualified as food and Dan's response was yes. Dan said that he and Michele were in conversation about grant opportunities for the CSA food/flower component of the project. Jo Anne said Michele was talking about teaching night classes as well to include more people in the Ag curriculum. Karen asked when she should interface with Dan on the CSA component and he felt August would be a good time to get started and suggested that we get Carol Smith of Smith and Smith Farms involved as well.
- f. JoAnne emphasized compliance with ADA standards.
- g. Mark Korinek said Career Tech Ed was an important school bond issue on the Nov ballot to forward our efforts.
- h. Karen and Janette reported on the status of the lease with the school district and said they had some amendments to it which they had submitted to Bryce of Holland/Hart. Karen stated she had emailed Mark L the construction and utilities clauses to see if he had any issues with. Janette said she would contact Bryce with a go forward.
- i. Larry Rackley did not respond to the energy component by email per Karen. Karen would check further into his willingness to participate since ground breaking was soon. Mark Korineck spoke of the rebates available and wants whatever wind turbine is selected to be safe..said the 10 kw unit is most efficient.
- j. Jenny commented that the second week in August she wanted a construction meeting with Darrin, Mark L, Mark R, and Mark K for purpose of Rec Trails grant coordination.
- k. Constructive comments regarding the July 14 benefit concert/silent auction were shared: new food vendors was top of the list. The Cracker Box and Titos were Karen's recommendations and both were about being part of the event. Seating in that area was suggested. A marghuerita bar was a suggestion or at least a secondary bar. The ebay idea for the auction deleted local participation so was discounted as an option. Announcing the final minutes for the silent auction in the Adeles dining rooms was suggested. Coordination of wine pricing with Tahoe Ridge Winery was suggested and additional trash cans in the wine tent was a strong suggestion. More diverse wine offerings, Chair-ity chairs deadline earlier for Curry St Farmers Market promotion, more shade for the silent auction entry workers, business sponsorships for getaway package auction items, raffle option, additional advertisement of auction items ahead of time, different advertising options instead of a poster...all were constructive suggestions to promote next years event. All agreed that mid-July was a good time frame for the event. Karen said that now was not too soon to start gathering next years auction items.

- l. Karen said she had called Lisa Carano about the gratitude locivore harvest dinner honoring chef Paul Abowd who was retiring that Sam Shad had suggested to benefit TGP. Was awaiting a response.
  - m. No further comments were expressed.
3. Next meeting was agreed to be moved to Thurs Aug 26 per Mark L's request at Adeles unless Laura Fitzsimmons office for TGP was completed. Karen would notify everyone.