

The Greenhouse Project Action Group Meeting Minutes

1/26/17

411 N Division St

2:30-4:00 PM

1. In Attendance—Karen Abowd, Brenda Schmidt, Robin Graber, Arnold Carbone, Millie Karol, Jo Anne Skelly, Cheryl Rotter, Cory King, Lindsay Chichester, Karel Ancona, Charlie Mann, Michele Lewis
2. Treasurer's Report—Brenda reported that there was \$67,932.91 in the Operating budget and \$28,726.43 in Savings. A total of 4 brick orders were sent in which was enough for another install in the Sustainability Pathway.
3. The Flower Basket Sponsorship update to the group was that Brenda had received payment on 56 of the baskets but Arnold had close to 70 basket commitments. He would contact Brenda for an updated spread sheet and contact those who had not paid yet. Maximum baskets available for sponsor are 80. Closing date for the campaign would be February 28, 2017. Karen had ordered 3 wall mount brackets and 10 pole brackets from Hook and Lattice. The additional 20 pots ordered Cory had already received.
4. Planning has begun for the 2017 Concert Under the Stars. Karen and John Procaccini had met with Gina at the BAC regarding planning details, a tentative date, and security. John was comfortable with the facility and the security. Karen would contact Terry Roberts of Foothill Electric about doing Christmas lights for the tents and veranda settings. Robin provided his contact info...690-5280 roberts41363@yahoo.com. Karen would email the sponsor sheet once all details were confirmed to post at her office. Robin would organize 6 servers for the 12 chalet tents from Sierra Healing Arts. Mitch from Simple Faire catering would do box dinners for the chalet tents of 8 plus an order menu for the veranda. Service for the veranda would be 2 Adeles servers and 2 bars would be supervised by Steve Sanchez, Adele's sommelier. Steve would round up some bartending help. Tito's would be approached again to sponsor a bar and Arnold would check with Battle Born Beer. Since the BAC bar does wine, Icky and Shock Top beers and margaritas, TGP bars would have a different beer and wine and have mixed drink cocktails. Lindsay said she would check into an ATM machine and Janette would explore costs for a cube to handle credit card sales. \$200 was decided as the space rent for the food trucks at the event with a 60 days in advance non refundable deposit. GourMelt and the Blue Elephant were suggested as well as options for food trucks. CHS would supply some of the additional chairs and Parks and Rec would supply the rest. No tables were needed. Perhaps a covered seating only for \$1250 would be offered for a few tents but the group agreed that sponsorships should be sought first. Karen had sponsor letters and the 2016 Growing Highlights ready to be emailed once concert details were finalized. The tentative concert date is Wednesday July 12. Having it at the BAC allows for 2 days to set up and a day to take down. Ticket prices would be \$150 for the veranda, \$65 Gold Circle, \$45 Gen Admission and \$30 Bleacher/Standing Room.
5. Arnold reported that CTH had ordered their hoop house and Ed Epperson wanted to schedule a meeting with TGP.

6. Cheryl gave the Revenue Streaming committee update. The group was meeting following the action group meeting. They would be voting on the CHS contest for the digital graphics for the t-shirts although it was possible none of the graphics would be used.
7. Cory gave the Greenhouse Manager's update. Brenda had all the NV Energy bills and Karen supplied the Hamilton Solar contact as the NV Energy bill went up \$1,000 for the year. Cory would have an energy audit done through NV Energy to find out what is going on per Arnold's suggestion. The group felt that TGP was not getting its solar credit. The Early Bird Plant Sale is April 1 and the Mother's Day Plant Sale is May 13 from 8Am -2PM. The revenue Streaming group was working to expand the vendors at this event. The WNC Specialty Crop Institute farm tour would be March 25 at the greenhouse and the speaker would be Ben Hartman who had written "The Lean Farm". He would do an audit of our site and provide constructive suggestions. Karel would interview him for an article for the press. Karel also suggested raffling a garden basket with a t-shirt at the plant sale in addition to selling t-shirts. Cory said it had been cold, not sunny and the lower hoop house had flooded. The pest issue was under control and the leaf hoppers eliminated using organic biologicals. 24 lbs of produce had been donated in 2017 but Cory was working closely with Culinary for their needs and was growing celery per their request besides other herbs. Additional crops were greens and tomatoes. There would be a workshop next week on the special needs interaction at the greenhouse. Cory was still recruiting for the 900 hr Americorp. Millie reserved a table at the UNR job fair February 9 to recruit Americorp volunteers and had done clever business cards for Cory with seed balls made from recycled material. Lindsay was getting all the grant files from Jenny Scanland and had checked on the Specialty Crop grant. The letter of intent was due in April followed by the Application which she would get done. Cory had attended the Sustainable Food and farm Conference and the School garden Conference which were good networking opportunities and informational.
8. Charlie reported on FFA and AG. February 20-25 is Western Zone Conference hosted by CHS. Christian had spoken to the BOS about this and also promoted the Valentines flower sales done through the floriculture class. National CTE month was February also and students would be nominated for recognition during that month. March 21-25 is the state competition for FFA with 20 students from CHS competing. 4 Level 3 classes are going through the approval process for Honors classes. Besides valentines flowers at the flower shop the students were prepping for 2 weddings. The Plant Science class was experimenting with different aquaponics growing systems. May 17020 would be NJOS and Charlie would be off that month with a new baby due.
9. Other issues discussed included having Janette fine tune the pricing donor tree sheet so this can be promoted on the website and Facebook. Karen also let Lindsay know to contact Kyle at the CCVB and post events on Facebook so they can be tracked on the CCVB calendar.
10. The next meeting for the action group was scheduled for February 23 @ 2:30 PM @ 411 N Division St. and the meeting adjourned at 4PM.