

The Greenhouse Project Action Group Meeting Minutes

2/23/17

411 N Division St

2:30-4PM

1. In Attendance---Karen Abowd, Arnold Carbone, Karel Ancona, Cory King, Millie Karol, Lindsay Chichester, JoAnne Skelly, Cheryl Rotter, June James, Janette Bloom
2. Treasurer's report was not given as Brenda Schmidt was on vacation. Lindsay reported she had applied to Scotts Miracle Gro for a \$1500 grant for supplies for volunteers. She would also apply in April for the USDA Specialty crops grant for Americorp costs. Karel Ancona had submitted a letter to the Prim Foundation for educational monies.
3. The 2017 Flower Basket Sponsorship Campaign was winding down on Feb 28 and only 4 baskets out of 80 were left to be sponsored. Arnold would follow up on an uncashed \$600 check for 3 baskets from 7-11 LLC (Evie Griffith's Co). It was later determined the check was never cashed and never dropped off to TGP so another check would be issued. Once the campaign ended Karen would submit new signage requests to Tara Burke and Vital Signs for printing.
4. The 2017 Concert Under the Stars planning underway. Entertainment was announced...opening act Lydia Pense and Cold Blood and main act.... The Family Stone. This is the 50th anniversary of Sly and The Family Stone. Committee/Dept Assignments were made:
 - Buildings and Facilities....BAC Rep
 - Front of the House Operations....Box Office/Security—BAC Rep
 - Ushering/Seating/Wayfinding Signs—Millie Karol
 - VIP Services....Arnold Carbone
 - Fundraising....Karen Abowd Auctions...t.b.d.
 - Production, Safety and Risk mgmt....Artist/performance related---J Proc Liaison
 - Transportation----Ray Johnson/Karel Ancona
 - Lodging---Karen Abowd
 - Artist relations----JProc Liaison
 - Life Safety----BAC Rep
 - Finance---Janette Bloom
 - Marketing/Promotions----Karel Ancona and Lindsay Chichester
 - Food/Beverage Service---Onsite F/B---Karen Abowd
 - Bars---Karen Abowd
 - Sanitation---????
 - Clean Up---Karen Abowd and June James

Meetings with dept heads and John Proc would be from 3:30-4:30 March 8, April 19, May 17, June 14, July 5 at 411 N Division St and July 11 on site.

Arnold would coordinate with Len on website promo; Karen had Tara Burke already generating the beginnings of the poster and 44 veranda tickets and 96 tent tickets and digital reader board graphics for the Fandango. Darla Bayer had already given Tara the specifics for that reader board due April 21 to show in May. Lindsay would do the digitals needed for the Community Center reader board. Karen had emailed 32 ASK letters for sponsors. Thus far CTH was a Title Sponsor at \$20K, NV Energy a \$10K sponsor, Northern NV Toyota was sponsoring but not sure \$

amount, Manhard Consulting was a \$2500 sponsor and the D'Anneos were a 42500 sponsor. WaSheShu was committing in some capacity as was AT&T. Michele Lewis would secure the auctioneer Karen was working with Food Trucks and it was decided that \$200/truck was not realistic. \$50 space rent payable 60 days in advance and 15% donation back would be the requirement. Tahoe tenderloin and Blue Elephant had committed. Men Wielding Fire unavailable because of Art Town so Carson BBQ would be contacted. 500 people /truck was a rule of thumb so 3 trucks would be enough. Cheryl Rotter would be in charge of Chalet and Veranda environments. Brenda would rent additional chairs and porta potties. Stage title banner Karel would coordinate with Ray to do and John Proc would supply dimensions. Janette would further look into Sierra ATM Source/Nevada Novelty for an ATM machine at no cost and phone cubes for charge cards. Servers from Adeles would work for tips and could donate back apportion which they had always done in the past. Arnold would get TGP t-shirts for all workers at the event to wear with sponsors names on the back. We would have 36 comp tickets...10 for Gold Dust West and 2 for the Strekals if they volunteered.

5. Cory gave the greenhouse managers update. NV Energy audit had not occurred but Cory did touch base with Hamilton Solar and Millie had a contact as well to check the solar panels. The railing repair was on hold for 50 degree temps. Cory had gotten 30-35 names from the job fair as Americorp potentials and has candidates from other sources also. Need to hire 3 more Americorp. Truckee Meadows career fair and WNC fair may be other options. April Fools Plant sale would be 9am-1pm and lots of cold weather veggies planted. Full Circle Compost and The Bag Ladeez would be on hand. May 13 sale would be 8am -1 pm and the same vendors would be there. The first Volunteer Day would be Saturday for FFA. The Ben Hartsman workshop would be next week. Diego of Smith & Smith farms now working for NDA advised Cory on what flowers to plant for the sale and summer CSA. Lindsay suggested Cory work with her if he needed additional volunteers. Arnold suggested that Cory now push the plant sale, need for volunteers and the concert on Facebook. Lindsay would coordinate on this. For the Plant Sale Lindsay will do a flier of upcoming greenhouse events to "mark your calendar".
6. Charlie Mann was not present for the FFA/AG update. Lindsay gave a synopsis of the progress of the county fair planning to be held July 27-30. TGP could have a non profit booth although it was decided that may not be the best use of Americorps time.
7. Karen gave Arnold the video done 2 years ago for the website and Charlie Abowd had suggested a resurrection of Dancing with the Stars western style for a fundraiser. More Bricks had shipped.
8. Next meeting...Thursday/March 3/ 2:30pm/411N Division St. Meeting adjourned at 4PM.