

## The Greenhouse Project Action Group Meeting Agenda

Thursday/September 28, 2017/2:30 PM

411 North Division St.

1. Attendance
2. Treasurer's Report and Brick Donations
3. Flower Basket Program 2018-take down date; arrangements; documentation on how fertilization schedule worked
  - launch of 2018 Flower Basket Campaign; flier update to Tara Burke with any suggestions for changes; sponsorship request letter that Karen will email to all 2017 sponsors
4. Celebrity Chef Harvest Dinner—Chefs Charlie Abowd Café @ Adeles and Kevin Ashton (ZoZo's Restaurant/Reno); Monday November 13 @ 5:30 pm
  - promo /posters/Evite/ TGP contact list/Adele's Constant Contact list/Facebook/TGP website/ Kippie has reserved the date for photography of this year's event
  - invoices for \$1250 sponsorship donation needed to Lone Mountain Veterinary/Margie Quirk, Holland & Hart/Fred Schmidt, Nature's Bakery/Jan Marson, Aspire/Eric Abowd, Barbara D'Anneo, Vidler Water/Dorothy Palmer (includes 2 seats and the table and LOGO on all promo)
  - 3 monetarily significant silent auction items needed plus raffle item
  - Angel Donor needed for match the evening of the event
  - FFA Assistance needed for table arrangements, greeters, speakers, microphone
  - things that worked...photos in each room of TGP and should include expansion photos To CTH campus, running video in wine room updated with Foothill garden shots, raffle ticket At \$5 for 1 and 5 for \$20 (wine was last year's raffle prize), A VOLUNTEER/auction item upping the bidding and circulating ALL the dining rooms, Karel's NV Appeal articles and Carson Now, Lindsay's Facebook Promo and Charlie Abowd sharing those posts, printing Auction sheets with flower basket sponsor sheets as formatted by Tara Burke, limiting seating to 84 but 88 maximum, and 6 volunteers working the event. Shaylin and Sophie raising awareness and Angel Donor \$\$ was a blessing. Other sponsor opportunity forms on the tables.
  - other suggestions
5. Greenhouse Managers Report to include Foothill Garden and FFA update
6. Adjournment and Next meeting October 26, 2017, 2:30 pm, 411 N Division St.