

## The Greenhouse Project Action Group Meeting Minutes

Thursday/March 29, 2018

2:30-4:15 PM

1. In attendance—Karen Abowd, Janette Bloom, Lindsay Chichester, Arnold Carbone, JoAnne Skelly, Mary K Metzger, Cheryl Rotter, Cory King.
2. The Treasurer's Report on the Flower Basket Sponsorship program was given by Janette Bloom. 72 baskets were sponsored and \$16,000 was raised for the 2018 campaign. Janette commented that there remained a significant balance in the CTH fund and she felt that Cory's raise because of added responsibility with the hospital garden and the AZ education trip should be funded from that account. Cory would supply Janette with Will's records on Americorp hours at the CTH site. Betsy Stratsburg had agreed to help with day to day bookkeeping and Mary Metzger could deal with making sure insurance contracts, letters of donation etc. are current and providing for current needs. After April 15 Janette, Mary and Betsy would meet with Steele and Associates and consider retaining them or another firm to do TGP non-profit accounting going forward for a fee. The accounting is becoming too complicated for Janette to deal with and too time consuming and with new tax laws in 2019 taking this approach would be a much better way forward and relieve Janette of that burden which she has so graciously taken over with Brenda Schmidt's resignation as Treasurer.
3. The Flower Basket logistics were discussed. There would be a follow up meeting with Cassinelli, Parks and Rec and TGP representatives Karen Abowd and Cory King to finalize details and any additional funds that needed to be put toward watering and sign install. It was agreed that all new signs be made that brand The Greenhouse Project. The new signs may have a different background color, TGP log, the website address and then the usual sponsor recognition..."courtesy of". Karen would get a quote from Tara Burke/ComputerArt NV to design and from Vital Signs to fabricate. The check would be issued to Cassinelli with a Bid approval. Karen would email Cheryl Rotter the signage proofs for approval.
4. Concert Under the Stars 2018 discussion included many categories. Karen would check with Millie Karol about coordinating volunteers from Harley Davidson Financial and with Apple for set up and take down. Cory provided the contact info for Apple Summit Sierra....Apple Champion Jess [Maimone/jmaimone@apple.com](mailto:Maimone/jmaimone@apple.com). Cory will message Charlie to inventory padded chairs. Karen reported on the status of tent sponsors, Table on the Green tickets and ticket sales. Out of 13 tents only one remains and the hope is by April 15 TGP will hear from IGT on that tent. Of 44 tickets for Table on the green 18 are left. As far as general ticket sales Janette did not have that info but John Procaccini had sent a message out to all previous Event Brite purchasers to encourage sales. Karel Ancona could not attend today's meeting but 2 articles referencing the Concert Under the Stars had appeared in the NV Appeal and on Carson Now. On the Wall advertising would start May 3 to June 1. Karen would have Tara send in the graphics to Darla Bayer just as soon as she heard from IGT on a sponsorship but no later than April 21. Janette suggested that we buy all new wrist bands. Karen will check on options. Karen will do an inventory on signage and Lindsay was willing to create anything needed including volunteer and press badges PLUS signs that indicate Live Auction Time which Cheryl said was needed. It was mentioned that for volunteers Wells Fargo is a great option. Karen would ask Millie if she can check into. Crowd herding during the event was recognized as important. Lindsay and Cheryl would help at auction time but more volunteers and folks at the gate are needed. The Live Auction response has been tremendous....1) Laura Fitzsimmons is donating Phil's artwork painting services...2) Michele is donating a cabin getaway at their place in Sand Point Idaho3) Don Pepe and Charlie Abowd would again collaborate on a Paella Dinner for 8. 4)Karel Ancona

was working on a Golf package with Duncan Golf. 5) Cheryl Rotter was checking on Clear Creek Golf 6) Arnold would work for on the Gift Card Gift Tree. 7) Jo Kilpatrick secured 2 Burning Man tickets plus parking pass and potential for more.

5. Cory gave the Greenhouse Manager update and his complete notes are attached. Karen commended Cory's interaction with Brett Fisher from Carson Now and tour of CHS and CTH sites. Karen asked that the recent send of a \$25K grant opportunity be looked at for the outdoor classroom. Table storage and a revamp of the interior set up for growing was discussed as a result of Cory's CEU course in AZ. Cory will continue to work on mushroom production and a shipping container with Aloha Medicinal's logo was an integral part of that discussion.
6. Karel Ancona could not attend the meeting but had worked with Len on a link from CTH to TGP web page and vice versa. Collaboration as discussed at TGP Board retreat.
7. Charlie Mann was not in attendance for the FFA/AG update.
8. Under other issues the scenario of the upcoming Lompa Ranch development and the cut back on TGP land that we are paying a lease payment on was discussed. It was decided that since what land was to be lost was as yet unknown and Cory needed to keep in touch with Mark Korinek on this issue and the amount of production lost from diminished land.
9. Next meeting is Thursday April 26,2018 at 2:30 PM @ 411 N DIVISION ST.
10. MEETING ADJOURNED AT 4:15 pm.

### **TGP Action Group Report**

3/29/18

- Donations  
GH March: 79 lbs                      GH YTD: 251 lbs
- Plant Sale – Volunteers needed on the day of the sale. We have student help during the week through Friday, but Saturday is a stretch for recruiting.
- HVAC Upgrade – Carl Keller has started the work and it is in progress. I don't have a completion date estimate.
- Misting System – Better known as a fogging system – equipment is here, installation should begin after the first plant sale.
- Other site modifications - HH I is back up and planted with cabbage. Petunias will be in there at the end of April. We've been removing plants and water lines at the gate entrance as work has begun on the Lompa development. It's still unclear how much we are losing when the work is done/
- AmeriCorps update - Andrew Van Vianen was hired in February but it did not work out due to his living situation. Also, being from Phoenix, he wasn't prepared for the cold weather! We have four quarter-time positions to hire and interviewing has begun.
- Volunteer Day - 4/14 – both locations
- Earth Day events 4/18 Harley Davidson Financial
- WNC Flower Workshop - 4/28 – we're the tour portion of the workshop and will show off our petunias, perennials, and plans for the summer (farmers market bouquets, pick your own flowers)
- CEAC Short Course report – separate report