

The Greenhouse Project Action Group Meeting Minutes

Thursday April 26, 2018 / 2:30-3:45PM

411 N Division St

1. In Attendance—Karen Abowd, Robin Graber, Arnold Carbone, Millie Karol, Brenda Schmidt, William Pierz, Cory King, June James, Karel Ancona Henry, Janette Bloom
2. Treasurer's Report---Janette arrived later to the meeting so Karen gave a brief Treasurer's report. \$2500 was made at the early Plant Sale. The Veteran's Resource sponsorship of \$1250 had not been received yet but the check was being cut. TGP has made the next round for the Jimmie Johnson Foundation grant of \$25,000. However after spending time on filling out the first part of the grant app it was noted the monies can only be used for current programming and that the organization must have either a principal (if school is applying) or an executive director (if a non-profit is applying) so no further effort would be expended on the application.
3. Cory reported on the early Plant Sale about what was successful—FFA and Plant Science students were terrific; set up was great; pre-checkout tabulations and inventory sheets worked and vibe was great. What needed improving----better signage for all school entrances; more signage for plant varieties; adding a pre-checkout station for customers who do not want student assistance; prices on tomatoes would be lowered to move inventory; seeds to be sold 2 for \$1 to eliminate need for change; possibly offering more seedling 6 packs. Cory mentioned there would be a pre-sale for teachers on the Friday before the Mother's Day Plant Sale on Saturday. Cory had the volunteers needed for the event and a photographer would be on hand.
4. Karen reported on the 2018 Flower Basket Install/Watering program. Parks and Rec would do the install of baskets and signage on city poles as they have a small budget to put toward the downtown. Casinelli agreed to watering for \$11,000 since he got the downtown contract. DBA was considering making a donation to TGP to offset watering costs. New signage was being created recognizing the collaboration of TGP, Parks and Rec and the Plant Science and Special Needs Youth. DBA did not want recognition even if they choose to donate. Baskets would go up June 4 and Karel's friend would install new signage at businesses.
5. 2018 Concert Under the Stars planning is well underway. 17% of tickets were sold, 1 Table on the Green ticket is left and 1 tent left for sponsorship. Karel would contact media such as KUNR, KTHX and Sam Shad to promote the event. Karen said that the theater ad was done and will run May 1 to first of June. Karel would do a banner ad with Carson Now. Adeles would send a message out on Constant Contact and Millie would send a message out to the Event Brite contacts and Karen would send her the pdf of the poster for that. Karen handed out posters for distribution. Karen inventoried the signage for Lindsay to make. Karen verified that the BAC would do alcohol banding and John Procaccini would take care of bag check with his security folks. Karen had secured Yogurt beach as the dessert vendor. Gate volunteers would be Brenda, Janette, June, Liz Strekal. Vicki and Nancy, Lindsay and Jo and Tom Strekal would help with getting folks to their seats and with auction time. Millie was organizing Harley Davidson, Apple and Wells Fargo volunteers for setup and take down. Robin had secured 12 servers who would also empty garbage cans when needed. Robin would get sizes of volunteers for t-shirts with sponsors on the back.

6. Cory gave the greenhouse manager's update. He is finding a need and asked for approval to limit visitors hours to certain posted times as it was impacting work that needs doing at the greenhouse. He asked Karen to check into TGP bumper stickers and also stickers for the flowers sold at the Farmers Market. The Cut Flower workshop at WNC would be touring TGP site this Saturday. He shared the delightful t-shirt Malacchi had made and was willing to share the artwork. It was decided that this would be a great alternate t-shirt to sell at the Plant Sale or Farmers Market. 350#'s of produce to date = \$1,215 has been donated. Betsy and Richard did an outstanding job on data spreadsheet organization and data input. 2nd Saturday of the month is Volunteer day at the CHS site and 3rd Saturday of the month is Volunteer Day at the Foothill Garden site. Earth Day at Harley Davidson and Foreman Roberts House raised awareness for TGP. Cory is considering a pick your own flowers day from 11-1 on Fridays during the season.
7. Will said there would be an additional volunteer day at the Foothill Garden on May 5. The raised beds were almost done. Arnold would get to the bottom of the delay on the fencing. The trail was almost completed and would be dedicated on June 2 and that would also be a volunteer day to work on the trail. He made \$50 in donations at the Harley Davidson Earth Day. Voles have been a challenge and Karen suggested he purchase some whirly gigs as the vibration will drive the voles away.
8. Charlie Mann did not attend the meeting so no FFA/Ag report was given.
9. Other issues discussed were the bricks and Millie suggested that the Americorp and dates they served be on the bricks only and the list get to June ASAP. Millie would do a notebook up that outlined each Americorps contribution to TGP. Millie had signed TGP up for Amazon Smiles and .5% of purchases is donated to TGP. Karen let all know that Mark Lobsinger would have his students do the site plan presentation on May 23 at 8 am at CHS rm 164 for anyone who wanted to attend.
10. The next meeting was set for May 31, 2018 @ 2:30 PM at 411 N Division St.
11. The meeting was adjourned at 3:45 PM.