

The Greenhouse Project Action Group Meeting Agenda

Thursday February 28, 2019

411 N Division St

2:30 PM

1. Attendance
2. Treasurer's Report
3. Flower Basket 2019 Final Update
 - loose ends...baskets/parts for ordering; additional signs; 9 pole brackets ordered; Casinelli quote; status of website thank you's and Facebook posts
 - banner for 2020 to go up Dec 23-29, 2019
4. Concert Under the Stars 2019
 - Band contracts signed/faxed; stage deposit made; 11 Chalet tent sponsors @ \$40K to date and 9 more needed; reminders emailed 2/20/19
 - Need Live Auction items sooner than later for PR purposes; 2 Raffle prize commitments
 - Marketing Team has met and working forward on planning; Lydia Bruegge, marketing director has agreed to target market for ticket sales using Event Brite list; May/June slots secured for On the Wall theater ads; banner up June 24-30; Fandango reader board??
 - Volunteers to direct traffic and handle preferred parking needed
 - Volunteer needed to secure shuttles and drivers for bands and attendees
 - Volunteer to handle displays/vendors for the event
 - Additional suggestions
 - Posters and ticket sales by end of March
5. Plant Sale update
6. Greenhouse Manager's update/Green Central
 - New AmeriCorps hires
 - Any impacts to our AmeriCorps with grant Josh would like to apply for
7. Assistant Manager's update /Foothill Garden
 - comments on Upcoming Collaborative/Tabling Events
8. Other issues
9. Next Action Group meeting, Thursday March 28, 2019 @ 2:30 PM, 411 N Division St.