

The Greenhouse Project Action Group Meeting Minutes

11/21/19

Cooperative Extension, Northgate Lane, Carson City NV

2:30- 4:00 PM

1. In attendance—Karen Abowd, Arnold Carbone, Lucy Joyce, Lydia Pearson, Jon Ruiter, Cory King, Cheryl Rotter, Josh Bahn, JoAnne Skelly, Vicki Crabb, Will Pierz, Karel Ancona
2. Treasurer’s Report was given by Vicki Crabb. Operations account balance-\$50,343.33; Savings account balance-\$49,340.13; CTH balance-\$77,821.01. Arnold told Vicki that 14% of end of year CTH balance is dedicated to the outdoor classroom which is about \$10K. Will is in the process of reconciling his expenses so an end of year transfer of CTH funds to Operations can happen. Vicki needs some details from ins broker and then she can finalize this. P&L for Harvest Dinner is not final yet but approximately \$48,000 was made at the event.
3. Harvest Dinner wrap-up was discussed. Most successful event to date. 100 seems to be a good number of folks at the event. \$200/ticket is good pricing. Governor’s mansion was a great venue and next year acknowledge sponsors with something in flower arrangement and NOT BALLOONS which presented last minute table rearranging with air conditioning vents blowing them into walk paths. REINFORCE that FFA and Culinary have a stronger presence at this event. Contact Candi Ruf about this in advance so she can make sure Charlie Mann is more proactive about student participation. Bar might be best situated in the back of the room. Podium could be on stage. Roundabout Catering fantastic as were the volunteers at event.
4. 2020 Flower basket sponsors are at 20 with 60 to go. Karen had emailed all 60 who had not yet sponsored and with a list update Arnold will call folks after Thanksgiving holiday. Facebook strategy will be implemented for promo and a rotation on website for promo. Karel will do an article on flower baskets. Banner will go over Carson St the first week in January. Jon Ruiter and Cheryl will work the program together this year and Jon Ruiter will take the lead next year as it is an operations task for TGP.
5. The misinformation in the Edible Reno Tahoe article was addressed. Karen had contacted the magazine owner/publisher and the online version was corrected plus a correction would be noted in the next issue. Karel Ancona would write a letter to the editor for the Appeal and RGJ.
6. Executive Director, Jon Ruiter, spoke about the Giving Tuesday campaign Dec 3 which is a global day of giving. He had done a “save the date” on Facebook and had worked with Len to put it on TGP website. Monies would go for the outdoor classroom. He would post reminders on Facebook. Arnold would post as well. Santa fundraiser begins day after Thanksgiving. Jon spoke about capturing data for all volunteer hours to include board and action group time, fundraising, treasurer’s time spent on the books. JoAnne stated that that time equates to \$25.43/hr of in-kind donation. All would give Jon an estimate of their hours by end of year. Jon continues to meet with those TGP donates produce to in order to glean data about how many meals the donation provides, demographics etc. Will suggested he meet with the chefs for Meals on Wheels and FISH to get a clearer picture on this issue.
7. Cory gave the Greenhouse Mgr. update. Gleaning would be a priority next year. Would work with Jon on getting pre-signups for volunteers in the Spring for Fall. AmeriCorps 900 hr. contract hired to replace Kayla so now Cory will have 2 AmeriCorps through early part of Winter. CHS AG

students Cory is very happy with who are doing classroom time at Green Central. 2 students in Greenhouse Management are at the site weekly. An autistic student is doing his senior project at the greenhouse. Cory is changing over plantings in the greenhouse currently and getting ready for Plant Sale. Dates for that to be determined. Next Volunteer Day is Dec 14.

8. Will gave the Assistant Greenhouse Mgr. update. He has root crops in the ground for early Spring harvest, and some greens in the hoop house. He will plant fewer varieties of cukes and tomatoes. Cheryl requested that Will give her upcoming dates of classes/topics at the Foothill Garden so she can post on Facebook.
9. Charlie Mann or a student representative did not attend the meeting so no AG update given.
10. Josh Bahn asked Jon Ruitter to review the email he had sent him regarding what grant detail info he needs for submittal. Josh was informed of the monies raised to date which is \$25K. Karen asked what he was applying for money wise for Hawkins and Pennington grants. Josh said \$20K was the maximum for Hawkins grant so Karen suggested applying for the balance from Pennington grant.
11. Under other issues Karen thanked Cheryl for the very successful Chamber event.
12. Next meeting is Dec 26 at 2:30 pm @ Cooperative Extension/Northgate Lane.
13. Meeting adjourned at 4:00 pm.