

## The Greenhouse Project Action Group Meeting Minutes

Thursday February 27, 2020

Cooperative Extension, Northgate Lane

2:30PM-4:00PM

1. In Attendance—Karen Abowd, Jon Ruitter, Robin Graber, Mark Korinek, Arnold Carbone, Cheryl Rotter, Millie Karol, Lucy Joyce, JoAnne Skelly, Karel Ancona, Lydia Pearson, Jo Kilpatrick, Vicki Crabb, Adam Shochat, Josh Bahn, Will Pierz, Cory King.
2. Treasurer's Report given by Vicki. Operating --\$75,013.09; Building-\$46,660; Savings-\$49,067; CTH \$20,371 and transfers had been made. The latter prompted discussion on this year's contract amount from CTH which has not yet been received. Jon Ruitter will contact Alan Garret about to see if it was mailed but went to old address or if not if an invoice is needed for payment.
3. Flower basket final update given for 2020. All are sponsored and signage was clarified which Jon will finalize and send to Karen for coordination with Tara Burke. 20 new signs to be created and proofs will be forwarded by Karen to Jon and Cheryl for final OK. The Exec Committee present at the action group meeting voted for Cory to proceed with purchases he needed to make for this years flower baskets to include coir matt and hooks and chains.
4. Cucina Lupo Fundraiser was a huge success and event at the Union and there provided \$2,125 in donations towards the Building Fund. Signups had already begun for volunteers at the Gather event—lunch from 11-2 PM and dinner from 4-8PM. Arnold would start promoting the Gather event tomorrow on Facebook/website.
5. Concert Under the Stars update was given by Karen. \$47,250 in tent sponsorship commitments as of this meeting and overnight an added \$2500 pledge from Bodine's bringing total to \$49,750 and 15 tents. Goal is 22 tent sponsors plus Table on the Green. Robin Graber stepped up to coordinate 12 tent servers for event and Karen would get her emails she may not have. Karen listed other contacts she had made for sponsors and not heard back from and asked the group to reach out to any of those they knew and or send Jon Ruitter contact info for any other sponsors he could email sponsor packages to. Live auction and how to handle that was discussed. Jon suggested that the fliers made by Tara be emailed out to all the EventBrite ticket buyers and Karen could email same to TOG/Tent ticketholders plus Facebook teasers. On-line not feasible cost wise for 10 auction items and BGC does not do online for Live Auction as it is either or and not manageable to do both. Cheryl suggested that fliers be put in booklet form ½ sheet size along with folks submitting business cards for small sponsorship. These would be available at event and tent servers would hand them out when their tent was seated. House lights, flash lights for spotters and better tent sound are necessary components and brought to John Procaccini's attention. Karen spoke of the Gulf of Mexico resort package Jim Phalan was donating as a live auction item. Bar and long lines discussed and Karen would check with Steve about a third bar and knew he had suggested a wine/beer garden inside the event space as a third bar option. Arnold suggested TGP have a table at the event for Flower basket sponsors contacts and or volunteer signups. Lyon County Search and Rescue on board to manage traffic control. Blend Catering will service tents. SouperWagon and Scoups a definite and awaiting The Fix to confirm. Marketing team meeting Friday to plot strategy and how to best use free promo

through KOLO Pillar Partner. All discussion and suggestions for KOLO would be directed through Jon Ruitter so there is a single connection with Denise Wong. Arnold suggested a "Save the Date" teaser in March on Facebook/website. Toyota would do the ticket giveaway cross promo as last year. Karel and Vicki volunteered to help Cheryl with all icing of coolers and water jugs and June and Julie would assist with table/tent set up.

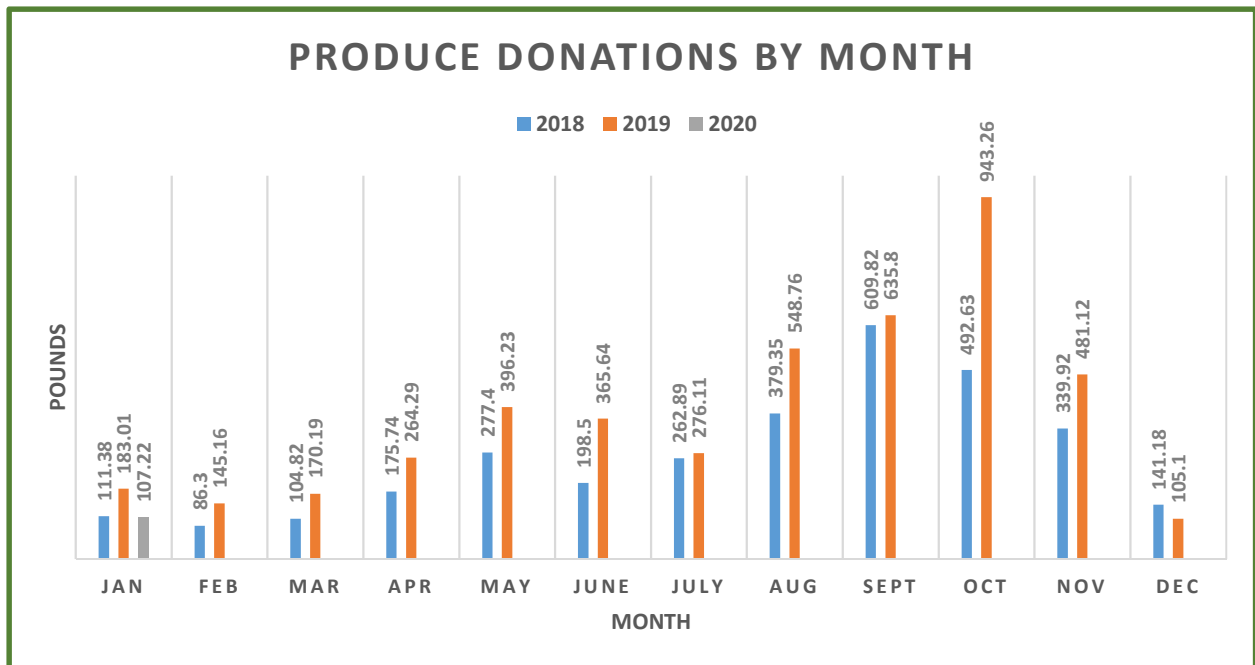
6. Executive Director update given by Jon. He talked about the meeting with KOLO/Denise Wong on February 14, her promo of the Cucina Lupo event, and the live studio interview on March 10 where the Gather fundraiser will be promoted. He mentioned speaking to Dessert Gardeners on Feb 20. Jon elaborated on the CCSD meeting earlier in the week and the March 12 submittal date by the school district for the Pennington Grant. He asked Mark Korinek who the CHS internet provider was and he clarified it as AT&T. Mark would work with Cory on this. There was discussion on a secure connection but Cory, as a librarian by trade, had knowledge as what was and is not necessary. Jon also provided the produce donations to date spreadsheet. See attached.
7. Cory gave the Greenhouse Manager update. Jan/Feb produce donations at 250#'s. Two AmeriCorps in place, 1 to start in March and the remainder had been interviewed and would start in May. He would fill in needed gaps with CHS students. Volunteer Day is second Saturday in March and integral would be moving and relocating the hoop house. Discussion was extensive on noxious weed Whitetop and working forward on methods of control. Cory said the NV Green Institute training classes that he and Will were attending provided terrific information on teaching how to manage the land better. Farm Conference provided great hoop house/greenhouse management info. He spoke of cost for new evaporative cooler pads and was still researching. Also Lucy Joyce had given Cory a guide list of flowers to plant for farmers market that was extensive.
8. Will gave the Assistant Greenhouse Manager update. He discussed the green Dining District and So Juicy's request to provide food waste for worm composting. Karen asked if CTH had to be asked for permission. Will stated that permission was needed for look and placement of worm bin and he reiterated that only juice pulp is what would be taken. Foothill Garden donated 15#'s this month and now ramping up quickly. He said the refrigerator he underquoted and may be \$1,000-\$1,200. Adam Shochat/SW Gas and Will discussed the Serenity Stroll. Irrigation, plants and labor all part of Chamber Leadership project. Board member Lucy Joyce had worked with Will on layout and plant recommendations and JoAnne wanted to make sure all plants purchased were over-wintered. Board member Lisa Taylor applied also for a \$5K grant to cover costs of trees and plants through NDF. CTH was contributing \$4500 in materials. Adam was looking into 3 benches for the trail. Mid-June completion is the goal but Will said work needed to begin in March/April with perhaps finishing touches added May 9.
9. No representative from AG/FFA from CHS was present nor written report provided.
10. Under other issues Cory reminded all of Plant Sale dates...April 4 and May 8 and 9.
11. Next meeting Thursday March 26/Cooperative Extension/2:30 PM. Exec Dir Jon Ruitter to run meeting in Karen's absence.

# The Greenhouse Project

## 2020 Produce Donations

### 2020 Donations by Agency

Agency	Donations by Weight (lbs)	Percent	Value
<b>FISH</b> (Green Central 43.23 lbs) (Foothill Garden 0 lbs)	43.24	40.3%	\$133.05
<b>Ron Wood Family Resource Center</b>	30.53	28.5%	\$89.30
<b>Meals on Wheels</b>	0.00	0.0%	\$0.00
<b>CIRCLES</b>	27.02	25.2%	\$77.57
<b>Do Drop In</b>	0.00	0.0%	\$0.00
<b>CHS Culinary</b>	6.44	6.0%	\$20.93
<b>Eagle Valley Childrens Home</b>	0.00	0.0%	\$0.00
<b>Food for Thought</b>	0.00	0.0%	\$0.00
<b>Harvest Dinner</b>	0.00	0.0%	\$0.00
<b>Total (through Jan. 2020)</b>	<b>107.23</b>	<b>100.0%</b>	<b>\$320.85</b>



### Total Pounds Produced by Location / Source

Year / Location		Green Central	Foothill Garden	Donated/ Gleaned	Total
2018	Weight	2,462.19	717.74	575.61	<b>3,755.54</b>
	Percent	65.6%	19.1%	15.3%	<b>100.0%</b>
2019	Weight	2,891.39	921.64	701.64	<b>4,514.67</b>
	Percent	64.0%	20.4%	15.5%	<b>100.0%</b>
2020	Weight	107.23	0.00	0.00	<b>107.23</b>
	Percent	100.0%	0.0%	0.0%	<b>100.0%</b>