

The Greenhouse Project Action Group Meeting Minutes

Thursday January 30, 2020

Cooperative Extension/Northgate lane

2:30- 4:00 PM

1. In Attendance—Karen Abowd, Jon Ruitter, Lydia Pearson, Arnold Carbone, Millie Karol, Vicki Crabb, Cory King, Will Pierz, June James, Cheryl Rotter, JoAnne Skelly, Charlie Mann
2. Treasurer Vicki Crabb provided the Treasurer's report. The Union fundraiser resulted in \$885 for TGP... \$600 from Union food/drink sales and \$285 from direct donations. It was decided at subsequent events Jon Ruitter would pick up Clover machine and monies from the lunch and dinner shifts as a protocol. Flower basket monies received to date \$12,465. Cory clarified with Vicki on AmeriCorps transfer amounts for CTH account. Jon Ruitter and Vicki would meet with Jon Steele on Friday to finalize transfer amounts from CTH account as Vicki had audited and researched all history on this account.
3. Flower Basket sponsorships committed are at 69 with 11 more baskets needing sponsors. Karen asked all at meeting to go out and get 1 sponsor. It was decided that a Facebook push would be launched and a 1 week extension would be given at the discount price. Karen had publicly pushed for sponsors at the Carson City Cultural Commission meeting that Monday. Karen emphasized a Valentine's Day push...buy a basket for your loved one or in memory of.
4. Restaurant fundraising events coming up and strategy was discussed. Feb 21 at Cucina Lupo and Arnold will find out best place to set up and greet folks. Will suggested greeting folks at the door. Promo would start Friday and reservations are recommended. Jon R. would send out sign up sheet on-line. Date for Gather event is March 13.
5. Concert Under the Stars 2020 update given by Karen. \$17,500 in tent sponsor commitments thus far and 41 ask packages Karen had emailed out by Jan 22. TGP needed to pay for Liability Ins for the event (\$563 liquor liability) as Adele's had done that for the last 11 years. Wanetta at Bibee and Assoc donated \$114 for the event liability. Karen would advise Arnold when she knew who band was to be for Facebook promo. Karen asked that folks start NOW accessing Live Auction items.
6. Executive Directors update was provided by Jon Ruitter. He advised that a meeting Feb 10 at Richard Stokes office with the CCSD grant writer would finalize details for the school district to apply for the William Pennington grant on TGP behalf due to our short term lease for the GC site. He informed the attendees that TGP was selected as a KOLO Pillar Partner and a meeting would be held with Denise Wong from KOLO on Feb 14 to discuss promo for events and TGP. Other ideas were discussed for promotion of TGP in general for the seven 15 second promo slots starting March 1. The focus would be on growing, giving, teaching and sustainability, TGP collaboration with CTH, Food donations to FISH, RWFRFC, Meals on Wheels, and Circles, and our interaction with CHS and FFA. Jon and Cheryl who did the KOLO interview said that AmeriCorps Summer's video was a huge help promoting TGP in the interview. Jon R. still waiting to hear from Hawkins Foundation and Mavericks on Building funding grants. The CSSG grant was determined not an option as it does not fund construction. Jon reminded all present and had sent an email out for everyone to keep track of their hours in 4 categories-Site, BOD, Action

Group, Events—and submit monthly or quarterly to him via email. Jon distributed a handout on year to date produce donations. *See attached.

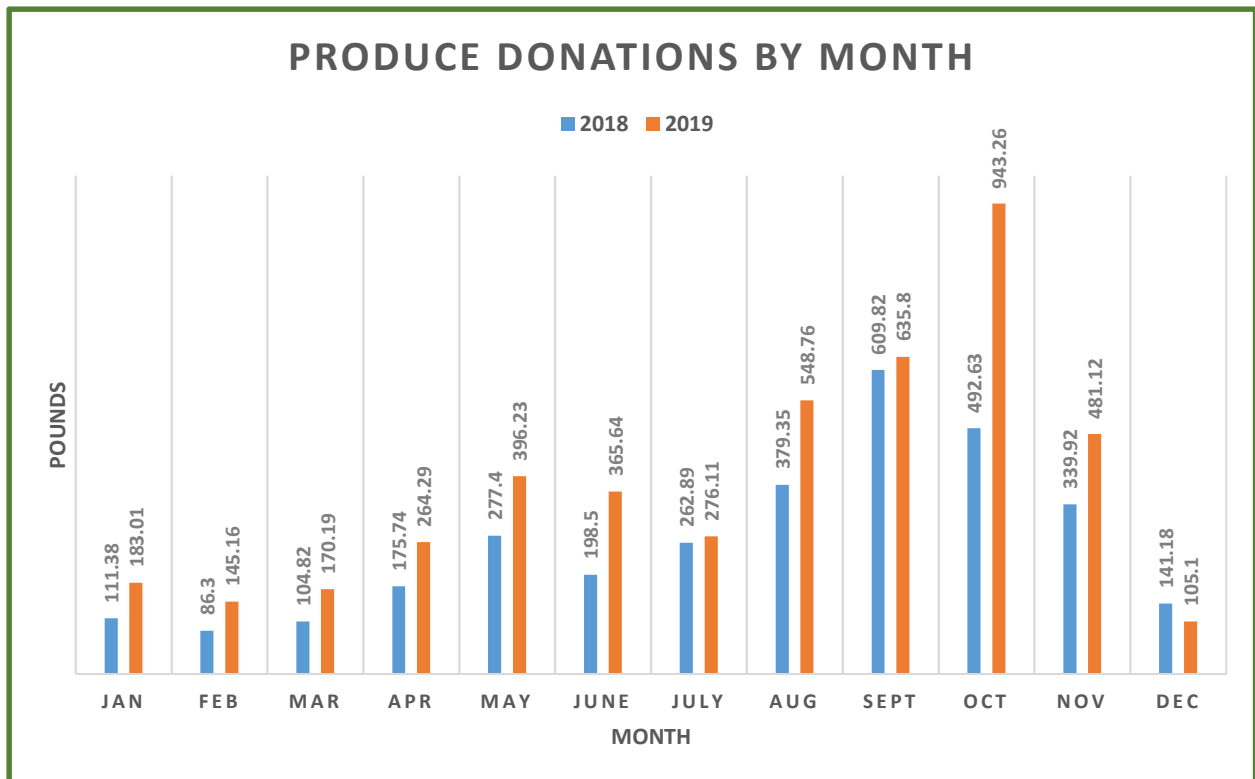
7. Greenhouse managers update was given by Cory King. He is researching bug/plant growth issues with the bus lot parking light being on all night. JoAnne Skelly stated the scientific data should be collected for CCSD to change their policy. Growing now are tomatoes, broccoli, kale, Cukes which were having bug issues, and herbs. Changes happening are a hoop house over the raised beds, lath house to move possibly on Second Saturday volunteer day, preparing the building site. 9 to noon Feb 8, Mar 14, April 11 are all second Saturday Volunteer days. Plant Sale material is in progress and petunias to be planted next week. Cory still recruiting AmeriCorp. Housing is an issue and rooms for rent are needed however more FFA/Plant Science students are applying for AmeriCorps positions. April 4 and May 9 are Plant Sale dates. More food donations to CHS Culinary now that they are making formal requests. Cory will do a greenhouse Day May 13 or 20 T.B.D.
8. The Assistant greenhouse Manager's report was given by Will Pierz. Karen asked that pictures be taken at all of his education series events for posting. For the year 880#'s of produce had been donated exceeding expectations and he hopes to hit 1000#'s in 2020. Will is collaborating with PR&OS and their new volunteer coordinator as well as with Chamber leadership to provide labor, plant material and benches for the Serenity Stroll at the Foothill garden site. First donation this year of carrots, cilantro, thyme and some greens. Will said there is active life in the bee hotel. TGP was invited by HDF for their Earth day event on April 22. Arnold asked Will to think about where he can expand growing capability at the Foothill site.
9. AG/FFA update given by Charlie Mann. 5 students attended national FFA and many medaled. TGP sponsored the Murder Mystery Dinner in Indianapolis. Zone contest in 2 days. FFA awareness week events Feb 24-29 to include hosting a coffee lounge for teachers, a Kiss the Goat contest and a Dirtiest truck competition. Western national officials will visit our FFA chapter @ NV Room at the Governor's Mansion Feb 27 at 6 PM. Feb 11-12 is Leadership Conference. State Convention is coming up. April 7-9 is livestock judging. May 14 is the FFA banquet. Charlie stated that next fall there is a change in Ag dept. Rebecca who is currently the AG Mechanics teacher will be turning that over to Charlie and she will teach AG 1 & 2. He will also teach Vet Science. Floriculture will be cut.
10. Website /Facebook promos per Arnolds suggestion should not just be about fundraising but should promote what TGP does and what is happening should be promoted once or twice/ week. Also a special website link was given to the Governor's recent visit to GC. 6 bricks were received and would be installed. Millie and JoAnne had done a great job on the newsletter.
11. Next meeting is Thursday Feb 27 @ 2:30 PM @ Cooperative Extension.
12. Meeting adjourned at 4:00 PM.

The Greenhouse Project

2019 Produce Donations

2019 Donations by Agency

Agency	Donations by Weight (lbs)	Percent	Value
FISH (Green Central 1,354.75 lbs) (Foothill Garden 10.44 lbs)	1,365.19	30.2%	\$4,140.88
Ron Wood Family Resource Center	1,473.02	32.6%	\$4,234.66
Meals on Wheels	906.60	20.1%	\$2,352.43
CIRCLES	482.07	10.7%	\$1,436.79
Do Drop In	112.89	2.5%	\$349.78
CHS Culinary	13.85	0.3%	\$57.39
Eagle Valley Childrens Home	4.60	0.1%	\$4.38
Food for Thought	81.10	1.8%	\$218.16
Harvest Dinner	75.35	1.7%	\$244.22
Total (through Dec. 2019)	4,514.67	100.0%	\$13,038.69



Total Pounds Produced by Location / Source

Location	2018	Percent	2019	Percent
Green Central	2,462.19	65.6%	2,891.39	64.0%
Foothill Garden	717.74	19.1%	921.64	20.4%
Donated / Gleaned	575.61	15.3%	701.64	15.5%
Total	3,755.54	100.0%	4,514.67	100.0%