

The Greenhouse Project Action Group Meeting Minutes

Thursday December 31,2020

2:30 -3:15 PM

Via Conference call; Participants called 425-436-6326 Access Code 299827

1. In Attendance—Vicki Crabb, Karel Ancona, Jo Kilpatrick, Millie Karol, Jon Ruitter, Karen Abowd, Lucy Joyce, Cory King, Will Pierz, Cheryl Rotter, John Procaccini
2. Treasurers report given by Vicki Crabb. Operating account-\$53,116.89; Savings acct-\$49,396.75; Classroom acct-\$24,956.67; CTH act--\$28,870.79. Flower baskets \$8805 received. Karen commented that heat unit is on back order for outdoor classroom and that TGP is awaiting a revised security estimate.
3. Flower Basket Campaign 2021 update given by Jon Ruitter. Actual paid plus committed baskets are at 53 with 27 more to get sponsored. Cheryl had made calls and once Maskuraid Ball is over Jon will pursue getting the last of the baskets sponsored. Feb 1 is end date.
4. Maskuraid Ball update given by Karen Abowd. Venue moved to Cucina Lupo. Volunteer show up time for set up is 2 PM. Those helping with that are Steve Sanchez, Jon Ruitter, Lucy Joyce, Karel Ancona, Vicki Crabb, Cheryl Rotter, and Karen Abowd. 4:30 PM volunteers to help with event will arrive and they include...Karen Abowd, Will Pierz, Vicki Crabb, Steve Sanchez and Lucy Joyce to handle to go deliveries. This same group would do cleanup and Lucy to return to help. Tasks would be to clean tables and wrap silverware. Everyone was encouraged to push the auction, raffle, donation link...greenhouseproject.betterworld.org. Auction items would be displayed and winners if present can take items home or if not present delivery would be arranged. Jeffrey pace was kind enough to loan 4 easels for the event.
5. Executive Director Jon Ruitter encouraged all to email their volunteer hours for December. He, Cory and Will fine tuning how to work with Shopify and will do a soft launch. Sustainability Plan details and options Cory elaborated on which include1) partnering with Miss Me Not Farms/Beth McCleary 2)Karen's discussions with Richard Stokes and Mark Korinek on land at CHS and a meeting to be scheduled once plan is formulated3)David Rufs offer of 2 sizes of high tunnels 4)conversation with Mark O'Farrell on contract crops such as organic seedlings; did not encourage growing hemp as NV industry has some growth that it needs to achieve; discussed nursery plants as a good venture 5)Rob Holley told Cory that TGP has developed a niche with the plant sale and a following from those who buy our seedlings. Rob mentioned The Desert Farming Initiative grows seedlings for farmers but that it is NOT a high-income earner 6) Diversity of what we grow is Cory's take away from all he talked to. Washoe tree Nursery in Washoe Valley only caters to folks with 1 acre or more. Nate Rosenbloom in Reno grows support plants. Cory asked Rob about organic certification and he said we could certify certain specific areas of our operation. There are licensing issues for selling certain plants. Will continued the conversation saying that TGP has a niche and Farmers Market is a great marketing avenue; Will looking at crops such as loofa and landscape bamboo and revenue generation; gourds is another option and he is working on numbers. Cory brought up value added products such as super-hot peppers, and herbs and flowers for teas. Jon Ruitter provided spreadsheet on produce donations for the year. See attached.

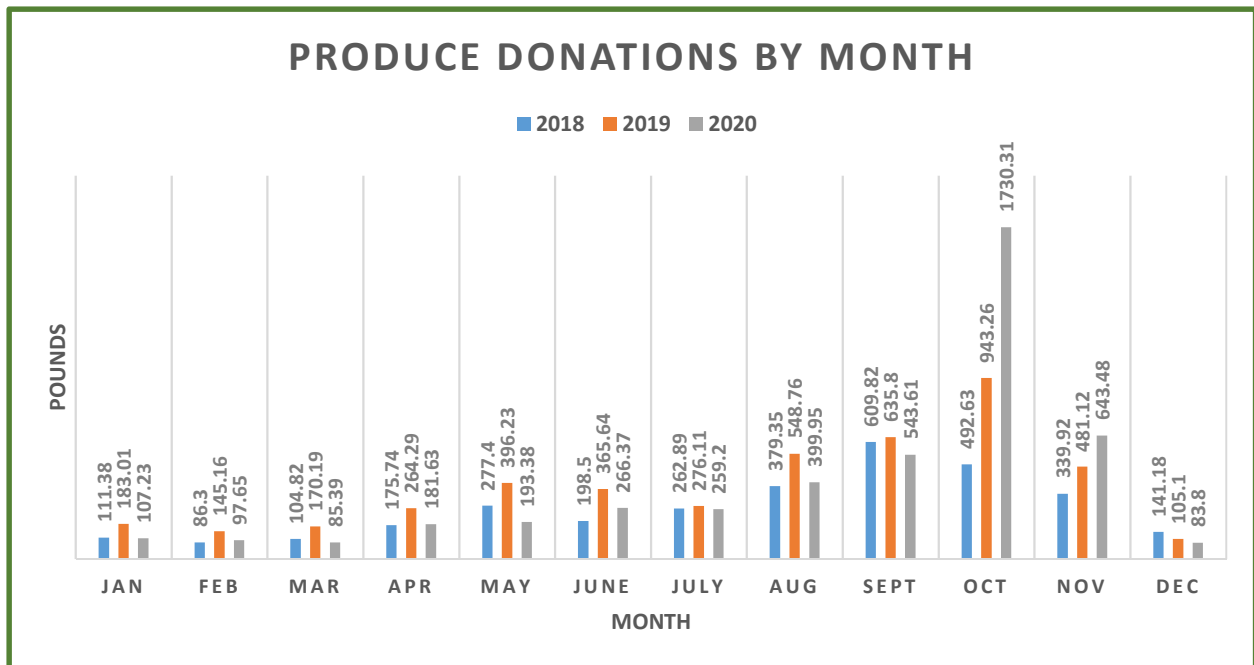
6. Cory gave the Greenhouse Manager update and said road construction finished as it impacts green central site. In March, the automatic gate should be in. Karen asked that TGP signage go back up and perhaps a student contest for a new gate sign. Cory is thinking forward on the Plant Sale. In the greenhouse the tomato virus exists so he has removed plants and rotating what he grows. This provides more room for Plant Sale items plus for future a better cycle of crops and crop rotation. For the Plant Sale Shopify can open up earlier ordering in beginning of April for early Spring seedlings and a physical sale in May.
7. Will provided the Assistant Manager update on the Foothill Garden. No produce donations in December due to the frost snap. Carrots and beets to be delivered Jan 2021. He is reassessing timing of the tomato crop and walls of water usage. Feels site expansion will help production in 2021. He has new perennials in the ground. Life Point Church volunteers and another volunteer recruit have helped immensely at the site. Will is acquiring the last of the materials for the propagation house and hoping to complete that by January or early February. He has a healthy cover crop germination for the lower beds with high hopes for the first crop.
8. Newsletter deadline is February 17 and Cory will do a submission for Green central. Lucy suggested he give a shout out to the Reno Gleaning Project for their help in TGP gleaning. Karen hoping to have a Sustainability Plan in place that she can report to Millie about for the Newsletter.
9. Under other issues the Thank You page to donors with names was discussed. Vicki and Jon Ruiter would fine tune this the first or second week of January.
10. Next meeting Jan 28, 2021 @ 2:30 PM @ GC or conference call.
11. Meeting adjourned at 3:15 PM.

The Greenhouse Project

2020 Produce Donations

2020 Donations by Agency

Agency	Donations by Weight (lbs)	Percent	Value
Ron Wood Family Resource Center	1,188.32	25.9%	\$3,359.94
Friends in Service Helping (FISH)	870.76	19.0%	\$2,511.07
Northern Nevada Dream Center	794.00	17.3%	\$2,135.86
Meals on Wheels / CC Senior Center	795.77	17.3%	\$2,354.31
Capital City CIRCLES	536.39	11.7%	\$1,484.97
Salvation Army	322.10	7.0%	\$866.45
Food for Thought	53.50	1.2%	\$143.92
Do Drop In	20.00	0.4%	\$53.80
CHS Culinary	6.86	0.1%	\$23.48
Other / AmeriCorps	4.30	0.1%	\$0.00
Total (through Dec. 31, 2020)	4,592.00	100.0%	\$12,933.80



Total Pounds Donated by Location / Source

Year / Location		Green Central	Foothill Garden	Donated/ Gleaned	Total
2018	Weight	2,462.19	717.74	575.61	3,755.54
	Percent	65.6%	19.1%	15.3%	100.0%
2019	Weight	2,891.39	921.64	701.64	4,514.67
	Percent	64.0%	20.4%	15.5%	100.0%
2020	Weight	1,770.29	541.29	2,280.42	4,592.00
	Percent	38.6%	11.8%	49.7%	100.0%